



2024 World Ayrshire Federation Conference Sponsor Packages

National Platinum Partner

£10,000.00

Host industry presentation at AGM

Company representatives invited on farms of your choice

Your company stand / banner displayed on farm

Marketing material distributed to all delegates

Sponsor of prizes at Calf Show or Ayrshire classes at Great Yorkshire Show

Dinner for up to 6 people at regional social evening & opportunity to give presentation.

Full page advert in the commemorative journal given to delegates and posted to over 1000 members worldwide

Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide

Your company logo displayed throughout evening dinner on advertising screens

Your company advertised on dedicated event website before and during the event

Inclusion in Society Social media coverage

Inclusion in national media coverage

Your company logo advertised as a link on the society website

Regional Farm Partner

£5,000.00

Opening speech to delegates on arrival at farm

Company representatives invited on farm

Your company stand / banner displayed on farm

Marketing material distributed to all delegates

Display material in sponsors area at Calf Show

Your company logo on promotional gift for each delegate

Dinner for up to 6 people at regional social evening
Full page advert in the commemorative journal given to delegates and posted to over 1000 members worldwide
Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide
Your company logo displayed throughout evening dinner on advertising screens
Your company advertised on dedicated event website before and during the event
Inclusion in Society Social media coverage
Inclusion in national media coverage
Your company logo advertised as a link on the society website

Associate Sponsor of Delegate Merchandise

Your logo and writing printed on delegate t-shirt, water bottle or rucksack
(Design to be mutually agreed)
Dinner for up to 4 people at regional social evening
Your company logo displayed throughout evening dinner on advertising screens
Your company advertised on dedicated event website before and during the event
Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide
Inclusion in Society Social media coverage
Inclusion in national media coverage
Your company logo advertised as a link on the society website

Gold Package

£3,000.00

Your stand / banner displayed on farm
Company representatives invited on farm
Marketing material distributed to all delegates
Display material in sponsors area at Calf Show
Dinner for up to 4 people at regional social evening
Half page advert in the commemorative journal given to delegates and posted to over 1000 members worldwide
Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide
Inclusion in Society Social media coverage
Your company advertised on dedicated event website before and during the event
Inclusion in national media coverage

Silver Package

£2,000.00

Your stand / banner displayed on farm
Company representatives invited on farm
Marketing material distributed to all delegates
Display material in sponsors area at Calf Show
Dinner for up to 2 people at Regional Social evening.
Quarter page advert in the commemorative journal given to delegates and posted to over 1000 members worldwide
Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide
Inclusion in Society Social media coverage

Your company advertised on dedicated event website before and during the event
Inclusion in national media coverage

Bronze Package **£1.000.00**

Your stand / banner displayed on farm
Company representatives invited on farm
Marketing material distributed to all delegates
Dinner for up to 2 people at Regional Social evening
Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide
Inclusion in Society Social media coverage
Your company advertised on dedicated event website before and during the event
Inclusion in national media coverage

Network Sponsor **£500.00**

Your company logo in sponsors pages of the commemorative journal given to delegates and posted to over 1000 members worldwide
Inclusion in Society Social media coverage
Your company advertised on dedicated event website before and during the event
Inclusion in national media coverage

Additional Sponsor **POA**